



The NPSA Newsletter & Website
Member Advertising Reservation Form and Contract

Ad Specifications

Artwork must be camera ready and must meet the exact size specifications. Ads will be sent to Joel Rathbone, Operations Manager at the association office located at 3312 Broadway, Ste 105, Kansas City, MO 64111 or emailed to Joel@npsa-us.org.

Publication Policies

Payment: Advertisers and advertising agencies are jointly responsible for payment of all ads. The National Portable Storage Association will invoice the advertising agency or advertiser immediately after publication and will send one copy of *The Dispatch* as proof of insertion.

Rate Protection: Rates are subject to increase January 1, 2017. All orders received prior to that date would be protected at the 2016 advertising rate for advertisers under contract.

Deadlines: Ads must arrive by the submission deadline date or advertising will not be published for that issue. Verbal confirmations are not acceptable. Previous ads will be repeated if new artwork is not received by published submission deadlines.

Editorial: Publisher reserves the right to refuse copy deemed inappropriate to National Portable Storage Association's policies and standards. Companies operating in a conflict of interest to the Association or the portable storage profession, as determined by the Editor, are not eligible for advertising. Advertisers and agencies assume liability of all content of advertisements and for any claims arising thereof against the publisher.

Cancellations: Cancellations or changes in ad copy must be received in writing by the submission deadline date. Cancellations or changes made after that will be billed in full for space.

Returns: Ad materials will be returned only upon written request. Materials will be kept for 6 months after publication, after which they will be discarded.

Newsletter Advertising Rates (Per Issue)	Single Issue	2 Issues	4 Issues
Full Page (7.5 x 10)	\$2,000	\$1,800	\$1,600
Half Page (7.5 x 5)	\$1,200	\$900	\$850
Quarter Page (3.75 x 5)	\$850	\$700	\$550

Date: _____
 Company: _____
 Address: _____
 City, ST, Zip: _____
 Phone: _____
 Contact Person: _____
 Size of Ad/Number of Issues: _____

Circle season(s) advertisement is to be placed: Winter Spring Summer Fall

NPSA Website Advertising Rates

Package 1: \$250 a month Package 2: \$1,350 - six-month commitment

Package 3: \$2,500 - one-year commitment

Banner ads should be 300px wide, 70px high. Web formats: jpg, gif, or png; Optimized for web (75ppi)

Full Page
(7.5 x 10)

Half Page
(7.5 x 5)

Quarter Page
(3.75 x 5)